



FOR IMMEDIATE RELEASE

Sara Monzo Named Northwest Director of Marketing of Opes Advisors

Cupertino, CALIFORNIA (March 20, 2015) – Opes Advisors, an innovative mortgage lending and wealth management company serving California, Oregon and Washington, is proud to announce that Sara Monzo has joined its Kirkland, Washington branch as Pacific Northwest Director of Marketing. Sara brings more than 15 years of industry experience to the office, the firm’s second in the Seattle area. Her addition represents the firm’s ongoing commitment to increase its presence in the Seattle and Northwest marketplace.

Opes Advisors CEO Susan McHan said, “Sara is an amazing addition to our growing marketing team in the Northwest. Her professional focus on customer education, responsible lending and community involvement is a perfect fit with our principles at Opes Advisors. Thanks to her well-established relationships with leaders in the local industry and community, we’re confident that Sara will help us broaden our presence in the region.”

Monzo’s marketing background with national home builders and real estate brokerage leaders, combined with her experience managing social media efforts for an online retail giant, empower her to accurately target and reach today’s diverse home buyer markets. A native Californian who has resided in the Pacific Northwest for nearly 20 years, Monzo previously served as marketing manager for one of the largest privately-held lenders in the U.S.

According to Monzo, choosing to team up with Opes Advisors was not just about growing their business. “I believe that the unique combination of lending and wealth management services Opes Advisors offers is a fresh and exciting approach to real estate investment. Helping clients know and understand how a home purchase fits into their overall financial future before they buy is the very embodiment of responsible lending.”

About Opes Advisors:

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Opes Advisors is an innovative mortgage banking and wealth management firm dedicated to helping clients make effective financial decisions that support their

lifestyle today and produce a satisfying future. As a leading, full-service mortgage bank, we offer a wide range of competitively-priced mortgage programs designed to meet the diverse needs of today's home buyers and real estate investors. Wealth management clients work with our integrated team of Advisors and receive financial planning, investment management, real estate investment advisory services and expertise in real estate financing. Opes Advisors has 24 locations throughout California, Washington and in Eugene, Oregon.

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